PROJECT HOME FIRE

Conducted research this past July and August using a representative sample of 2,012 2020 US presidential election voters, divided into 1,001 Donald Trump voters and 1,011 Joe Biden voters. What we found:

Voters are at crisis Stage
Racial and ethnic politics have reached their breaking point
Their commitment to democracy is wavering
They differ sharply about the Jan 6 events
VOTERS ARE AT CRISIS STAGE

Fear & Distrust of Others (% at least Somewhat Agree)

I have come to view elected officials from the [OPP PARTY] as presenting a clear and present danger to American democracy

- Biden Voters: 80%
- Trump Voters: 84%

[Republicans/Democrats want to eliminate the influence of [progressive/traditional] values in American life and culture

- Biden Voters: 78%
- Trump Voters: 87%

No Longer Belong (% at least Somewhat Agree)

Worry that people like me will not belong in America anymore if the other side has its way

- Biden Voters: 88%
- Trump Voters: 89%

Fear & Distrust of Media (% at least Somewhat Agree)

Some media sources on the [left/right] have become so untruthful that they should be censored to stop the spreading of dangerous lies

- Biden Voters: 78%
- Trump Voters: 73%

The [conservative/mainstream] media might as well be a part of the [Republican/Democratic] party

- Biden Voters: 77%
- Trump Voters: 88%
RACIAL AND ETHNIC POLITICS HAVE REACHED THEIR BREAKING POINT

Racial & Ethnic Politics (% Strongly Agree)

- Systemic racism is a serious problem
  - Biden Voters: 68%
  - Trump Voters: 20%

- Immigrants face substantial discrimination
  - Biden Voters: 53%
  - Trump Voters: 19%

- Whites have advantages over people of color
  - Biden Voters: 58%
  - Trump Voters: 14%

- Discrimination against whites will increase
  - Biden Voters: 52%
  - Trump Voters: 16%

Race and Ethnic Issue Priorities (% Strongly Concerned)

- Reducing economic and wealth inequality in America
  - Biden Voters: 61%
  - Trump Voters: 25%

- Reducing police violence against all citizens
  - Biden Voters: 55%
  - Trump Voters: 24%

- Protecting the rights of gay people in America
  - Biden Voters: 53%
  - Trump Voters: 16%

- Protecting the rights of transgender people in America
  - Biden Voters: 51%
  - Trump Voters: 23%

- Creating equal opportunities for women
  - Biden Voters: 53%
  - Trump Voters: 15%

- Protecting the rights of immigrants in America
  - Biden Voters: 63%
  - Trump Voters: 18%

- Preventing voting by people who are not legally qualified to vote
  - Biden Voters: 64%
  - Trump Voters: 28%

- Reducing police violence against minorities
  - Biden Voters: 56%
  - Trump Voters: 25%

- Reducing police violence against all citizens
  - Biden Voters: 55%
  - Trump Voters: 24%

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  - Biden Voters: 55%
  - Trump Voters: 24%
THEREIR COMMITMENT TO DEMOCRACY IS WAVERING

Feelings About & Commitment to Democracy (% at least Somewhat Agree)

- America is less a representative democracy and more a system that is run by and rigged for the benefit of the wealthy
- There are many radical, immoral people trying to ruin things and our society ought to stop them
- It would be better for America if whoever is President could take needed action without being constrained by Congress or the courts
- The situation in America is such that I would favor [Blue/Red] states seceding from the union to form their own separate country

<table>
<thead>
<tr>
<th>Statement</th>
<th>Biden Voters</th>
<th>Trump Voters</th>
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<tbody>
<tr>
<td>America is less a representative democracy and more a system that is run</td>
<td>67%</td>
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<tr>
<td>It would be better for America if whoever is President could take</td>
<td>46%</td>
<td>44%</td>
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<tr>
<td>needed action without being constrained by Congress or the courts</td>
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</tr>
<tr>
<td>The situation in America is such that I would favor [Blue/Red] states</td>
<td>41%</td>
<td>52%</td>
</tr>
<tr>
<td>seceding from the union to form their own separate country</td>
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</table>
They differ sharply about the events of Jan 6th

Views on January 6th Participants (% at least Somewhat Agree)

The people who occupied the US Capitol on Jan. 6, 2021, should be applauded because they were mostly patriotic Americans trying to right the wrong of the 2020 presidential election being unfairly stolen from Donald Trump by massive election fraud.

The people who occupied the US Capitol on Jan. 6, 2021, should be criminally prosecuted to the full extent of the law because they were mostly violent insurgents trying to overthrow the results of a free and fair Presidential election.

Biden Voters | Trump Voters
THIS “PATRIOTS VS. INSURGENTS” DIVIDE REVEALS IN THE STARKEST TERMS THAT WE ARE A NATION DEEPLY AND DANGEROUSLY DIVIDED
A PATH FORWARD

We’ve identified more than 40 million compromise receptive Biden and Trump voters – what we call a “bridging population” – who present as compromise receptive and are, in significant ways, less dissimilar from each other than they know.

These voters are more likely to be Biden voters than Trump voters. There are also markedly more women in this group than men. They see ongoing conflict, obstructionism, and a willingness to prioritize power and position over working together to proactively address our domestic and international challenges as a bad thing.

We’ve also uncovered a framework -- or “compromise corridors” -- for engaging these compromise receptive Biden and Trump voters and moving them towards more positive change and action.